

Messages for Social Media (Facebook and Twitter)

City of East Grand Forks Land Use Plan Update

01/06/21

1. Summary

The Community Engagement Plan (CEP) for this project notes the usefulness of social media as a tool to connect with residents of East Grand Forks and to obtain their participation in the plan. This is especially important given that current COVID-19 conditions make in-person engagement unlikely.

Communicating the plan’s engagement opportunities through social media channels will greatly expand public participation in the project’s online tools and support the success of the project.

The messages in this document can be used by the City and MPO, and by PSC members and their organizations to invite and expand participation for the plan.

2. Instructions

To increase the effectiveness of social media posts, please observe the following recommendations:

- » Include an image with each post
- » Post a different message at least two times per week
- » Include one of the links below directly in your post:
 - Website: <http://www.egfplan.org>
 - Wikimap: <https://wikimapping.com/egfplan.html>
 - Survey: <https://survey.alchemer.com/s3/6121297/Your-ideas-about-East-Grand-Forks>
- » Modify the message samples included below as you see fit

3. Facebook / Twitter Messages

Each message is posted individually. Recommended frequency is at least TWO times per week

MESSAGES FOR FIRST PHASE: VISION SURVEY AND WIKIMAP

East Grand Forks is planning for the future! Learn more at www.egfplan.org

What do you love most about East Grand Forks?

<https://survey.alchemer.com/s3/6121297/Your-ideas-about-East-Grand-Forks>

What's your favorite place in East Grand Forks? How do you get there?

<https://wikimapping.com/egfplan.html>

Where do you think new walking, biking or driving routes are needed? Let us know!

<https://wikimapping.com/egfplan.html>

What's working? What isn't? How do we make future East Grand Forks even better?

<https://survey.alchemer.com/s3/6121297/Your-ideas-about-East-Grand-Forks>

Got a great idea for the future of East Grand Forks? Tell us!

<https://survey.alchemer.com/s3/6121297/Your-ideas-about-East-Grand-Forks>

Ideas for improving places around East Grand Forks? Tell us:

<https://wikimapping.com/egfplan.html>

Headline from the future: East Grand Forks named best city in the nation for college grads and young professionals! How do we get there? <https://survey.alchemer.com/s3/6121297/Your-ideas-about-East-Grand-Forks>

The one thing I'd like to change in East Grand Forks is ...

<https://survey.alchemer.com/s3/6121297/Your-ideas-about-East-Grand-Forks>

New Year's Resolution to walk more? Tell us where! <https://wikimapping.com/egfplan.html>

New sidewalks? New bike lanes? Tell us where! <https://wikimapping.com/egfplan.html>

What's your biggest and best idea for the future of East Grand Forks? Tell us here

<https://survey.alchemer.com/s3/6121297/Your-ideas-about-East-Grand-Forks>

Let's invest in our community .. but where? <https://wikimapping.com/egfplan.html>

Let's make East Grand Forks the place to be! What's your vision?

<https://survey.alchemer.com/s3/6121297/Your-ideas-about-East-Grand-Forks>

Walking 20 minutes a day is good for your health. Where do you want to walk in East Grand Forks? <https://wikimapping.com/egfplan.html>

Are there things you'd like to fix in East Grand Forks? Tell us where they are:

<https://wikimapping.com/egfplan.html>

Traffic got you feeling down? Tell us where improvements are needed:

<https://wikimapping.com/egfplan.html>

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